

RANTIDEB HOWLADER

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OBJECTIVE

WordPress Content Writer with a background in web development, content creation, and social media management, seeking to leverage my skills in a dynamic and growth-oriented environment.

EDUCATION

Master's of Arts in English, Banaras Hindu University Jun 2024 – Present
Varanasi, India

Bachelor's of Arts in English, Banaras Hindu University Jun 2020 – May 2024
Varanasi, India

SKILLS

Web Development	HTML/CSS, JavaScript (ES6+), React.js, Node.js
UI/UX Design	Figma, Framer
Video Production	Cinematography, Video Editing (DaVinci Resolve, Final Cut Pro)
Content Creation	Script Writing, Storyboarding, Content Development
Social Media Management	Strategy Development, Content Scheduling, Analytics
Developer Tools	VS Code, Git, GitHub, npm/yarn
Web Technologies	Bootstrap, Sass/Less, RESTful APIs, SEO Best Practices

EXPERIENCE

Content Writer and Social Media Manager May 2019 – Aug 2019
Codeboxr, Dhaka, Bangladesh

- Developed engaging content for social media platforms and the company blog to increase brand awareness and engagement.
- Managed social media accounts, including content creation, scheduling, and community engagement across platforms.
- Collaborated with the marketing team to develop and execute social media campaigns aligned with company goals.
- Analyzed social media metrics using tools like Google Analytics to optimize content strategy and improve performance.

SQA and Documentation Writer Feb 2019 – Oct 2019
HandyMama, City, State

- Developed a service to automatically perform a set of unit tests daily on a product in development to decrease time needed for team members to identify and fix bugs/issues.
- Collaborated closely with the development team to ensure accuracy and up-to-date information, as well as identify and report bugs or issues during testing.
- Tested the app on multiple platforms, including iOS and Android, and worked with the development team to optimize its performance for each platform.
- Gained experience in software testing, documentation writing, and project management.

PROJECTS

University Event Management System

2023 – 2024

Technologies: JavaScript, Node.js, MongoDB, React.js

- Designed and developed a responsive Event Management System using React.js for frontend and Node.js/Express.js for backend.
- Implemented MongoDB with Mongoose for efficient data storage and management of event and participant information.
- Integrated JWT-based authentication to secure user endpoints and manage user sessions effectively.
- Engineered automatic certificate generation using pdfkit and dynamic HTML templates via Handlebars, enhancing user experience with seamless certificate issuance.
- Deployed the application on AWS EC2, ensuring high availability and implementing continuous integration/deployment with GitHub Actions.

E-commerce Website

Jan 2022 – Apr 2022

Technologies: JavaScript, React.js, Node.js, MongoDB

- Led the development of a comprehensive E-commerce website using JavaScript technologies including React.js for the frontend and Node.js/Express.js for the backend.
- Designed and implemented a responsive and engaging user interface using HTML/CSS and React.js, ensuring seamless shopping experiences across devices.
- Integrated MongoDB to store product catalog, user profiles, and order information, leveraging Mongoose for efficient data modeling and management.
- Developed RESTful APIs with Node.js and Express.js for functionalities such as user authentication, product browsing, shopping cart management, and order processing.
- Implemented payment gateway integration (e.g., Stripe or PayPal) to facilitate secure online transactions, enhancing user trust and convenience.

LEADERSHIP / EXTRACURRICULAR

Champion, Tourism Student Conclave India, 2023

Oct 10-11, 2023

DTORR Student Conclave 2023, Banaras Hindu University

- Secured the championship title at DTORR Student Conclave 2023, representing Banaras Hindu University among top universities in India.
- Demonstrated leadership and strategic prowess during competition rounds from Oct. 10, 2023 to Oct. 11, 2023.
- Collaborated closely with team members, leveraging diverse skills to excel in various competition categories.

Indian Council for Cultural Relations Scholarship Recipient

2020 – Present

Banaras Hindu University

- Awarded the prestigious ICCR Scholarship to study at Banaras Hindu University from 2020 to Present.
- Studied Bachelor of Arts in English and now studying for a Masters of Arts in English and continuously contributing to academic and cultural exchange initiatives between Bangladesh and India.
- Engaged in cross-cultural activities, promoting international understanding and collaboration.