

# Tuba Saif

Karachi, Pakistan | [tubasaif718@gmail.com](mailto:tubasaif718@gmail.com) | [in/tubasaif1210](https://in/tubasaif1210) | [github.com/TubaSaif](https://github.com/TubaSaif)  
Portfolio

## SUMMARY

---

Dynamic developer who is self-motivated and enjoys coding; Experience in plugin development, theme development, WordPress REST API, DNS management, and SEO. Dedicated to ongoing learning and eager to collaborate with dynamic teams, embracing new challenges in web development with enthusiasm.

## SKILLS

---

**Languages:** JavaScript, PHP, HTML/CSS

**Libraries & Frameworks:** jQuery, Bootstrap, WordPress, WP REST API

**Databases:** MySQL, MongoDB Basics

**Proficiencies:** SEO, DNS Management

**Developer Tools:** NPM, Composer, Webpack, Git, Visual Studio Code

## EXPERIENCE

---

**Web Developer Internship** • GAOTek Inc.

**1st Jan 2024 – 31st March 2024**

**Technologies : WordPress , SEO**

**United States • Remote**

- Developed four layer mega menu using ElementsKit.
- Developed a WooCommerce AJAX search plugin with a category dropdown.
- Created a video tutorial on plugin development.
- Built a custom WooCommerce plugin for dynamic product page customization using PHP.
- Worked on a cross-browser and theme-compatible custom Contact Form 7 design.
- Implemented a solution for managing WooCommerce media images, automating deletion upon product removal.
- Prepared a demo document on SEO tools (Google Search Console, Google Analytics, Google Tag Manager) and website ranking strategies.

## EDUCATION

---

**BACHELOR OF SOFTWARE ENGINEERING**

JINNAH UNIVERSITY FOR WOMEN

- Gained valuable insights into coding and explored multiple programming languages, including C++, Java, Python, PHP, etc.
- Developed a strong understanding of the software development lifecycle, focusing on methodologies like agile and scrum.
- Acquired deep understanding of data structures and advanced object-oriented programming (OOP) principles.

## CERTIFICATIONS

---

- **Optimizing Your Website's Keywords & Pages using Ubersuggest**, coursera
- **SEO**, Semrush
- **WordPress Plugin Development**, [wedev](https://www.wedev.org/)

## PROJECTS

---

### **Event Management Plugin - [GITHUB CODE](#)**

WordPress Plugin Showcase and manage events with multiple views (Month, List, Calendar), customizable themes, AJAX-powered search, and shortcode integration for flexible displays.

### **React based Setting Page - [GITHUB CODE](#)**

A React-based settings page or admin panel, supports routing between different sections of the settings page using React Router and saves data to a custom wp database table using AJAX.

### **CPT Plugin for Portfolio Projects - [GITHUB CODE](#)**

The Custom WordPress Portfolio Plugin simplifies project management with a dynamic shortcode, to display projects list. Built with OOP principles and WordPress standards.

### **WordPress Classic Theme - [GITHUB CODE](#)**

WordPress Classic themes with a focus on responsive design, performance optimization, and user-friendly features. Integrating theme features like custom menus, widgets, and post formats, and utilizing WordPress core functions and global variables for dynamic and efficient theme functionality.

### **WordPress REST API POST CRUD - [GITHUB CODE](#)**

CRUD (Create, Read, Update, Delete) operations on WordPress posts using the WP REST API with basic authentication.

### **Dynamic Woocommerce Product Style - [GITHUB CODE](#)**

Simple yet effective WordPress plugin that dynamically adds or removes elements from the single WooCommerce product page.

### **Advanced WooCommerce AJAX Search Plugin - [GITHUB CODE](#)**

WooCommerce AJAX Search plugin with a dynamic category dropdown using OOP, WeDev Setting API Framework , utilize namespaces, internationalization, and custom allowed tags.