

Md. Mahade Hassan

Wordpress Developer

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SUMMARY

A meticulous WordPress Developer possessing over five years of experience in the design, development, and maintenance of responsive websites. Skilled in customizing WordPress, developing themes, and integrating plugins. Experienced in optimizing websites for search engine optimization and performance, while ensuring a smooth user experience and interface. Committed to adhering to web standards and enhancing site security and scalability.

EXPERIENCE

Sanam Digital Media , UK — WordPress Developer (Remote)

February 2022 - Present

- Created tailored WordPress themes in accordance with client requirements, prioritizing mobile-first design strategies.
- Incorporated multiple APIs (such as Google Maps, payment processors, and social media integrations) into WordPress sites.
- Facilitated the migration of websites to WordPress from alternative CMS platforms, guaranteeing uninterrupted service throughout the process.
- Collaborated with content creators and marketing departments to develop SEO-optimized designs.
- Enhanced and personalized WordPress capabilities through the use of hooks, filters, and custom post types.

Nicolium capital Management , Poland — WordPress Developer (Remote)

January 2021 - January 2022

- Created tailored WordPress themes in accordance with client requirements, prioritizing mobile-first design strategies.
- Incorporated multiple APIs (such as Google Maps, payment processors, and social media integrations) into

Languages:

- HTML5
- CSS3
- JavaScript
- PHP
- MySQLr

SKILLS

- WordPress Development:
- Theme development,
- custom plugins,
- site migration,
- multisite network management
- WooCommerce,
- Elementor,
- Divi
- Page speed improvement,
- image optimization
- On-page SEO,
- Technical SEO,
- schema markup,
- Yoast SEO
- MySQL,
- PHPMyAdmin
- Photoshop
- Figma,
- Google Analytics,
- Webmaster Tools,
- cPanel
- Google Analytics Setup

WordPress sites.

- Facilitated the migration of websites to WordPress from alternative CMS platforms, guaranteeing uninterrupted service throughout the process.
- Collaborated with content creators and marketing departments to develop SEO-optimized designs.
- Enhanced and personalized WordPress capabilities through the use of hooks, filters, and custom post types.
- Delivered post-launch assistance and training to clients for effective content management and site updates.

Cokieo Money Management, New Zealand — Jr. WordPress Developer (Remote)

March 2019 - November 2020

- Developed websites for small businesses utilizing WordPress and tailored themes.
- Established content structures that are optimized and conducive to search engine optimization.
- Supported clients in configuring hosting environments, which encompassed database management and email setup.
- Conducted site audits aimed at improving security, performance, and accessibility.

AWARDS

- Google Analytics Certificates
- Moz SEO Essentials Certificate
- SEMrush Academy

LANGUAGES

- English
- Urdu
- Arabic
- English

EDUCATION

Bachelor of Business Studies (B.B.S)

National University - Dhaka, Bangladesh

January 2005 - 2009

KEY ACHIEVEMENT

- Custom Theme or Plugin Development
- Website Optimization & Performance Improvement
- Improved Search Engine Rankings
- Successful E-commerce Integration
- Migration & Maintenance
- Security Enhancements
- Client Retention & Satisfaction
- Multisite Network Management