

RANTIDEB HOWLADER

+91-7980127364 ◇ Dhaka, Bangladesh

rantidebhowlader@gmail.com ◇ linkedin.com/in/Rantideb ◇ github.com/rantideb

OBJECTIVE

WordPress Content Writer with a background in web development, content creation, and social media management, seeking to leverage my skills in a dynamic and growth-oriented environment.

EDUCATION

Master's of Arts in English, Banaras Hindu University Jun 2024 – Present
Varanasi, India

Bachelor's of Arts in English, Banaras Hindu University Jun 2020 – May 2024
Varanasi, India

SKILLS

| | |
|--------------------------------|--|
| Web Development | HTML/CSS, JavaScript (ES6+), React.js, Node.js |
| UI/UX Design | Figma, Framer |
| Video Production | Cinematography, Video Editing (DaVinci Resolve, Final Cut Pro) |
| Content Creation | Script Writing, Storyboarding, Content Development |
| Social Media Management | Strategy Development, Content Scheduling, Analytics |
| Developer Tools | VS Code, Git, GitHub, npm/yarn |
| Web Technologies | Bootstrap, Sass/Less, RESTful APIs, SEO Best Practices |

EXPERIENCE

Content Writer and Social Media Manager May 2019 – Aug 2019
Codeboxr, Dhaka, Bangladesh

- Developed engaging content for social media platforms and the company blog to increase brand awareness and engagement.
- Managed social media accounts, including content creation, scheduling, and community engagement across platforms.
- Collaborated with the marketing team to develop and execute social media campaigns aligned with company goals.
- Analyzed social media metrics using tools like Google Analytics to optimize content strategy and improve performance.

SQA and Documentation Writer Feb 2019 – Oct 2019
HandyMama, City, State

- Developed a service to automatically perform a set of unit tests daily on a product in development to decrease time needed for team members to identify and fix bugs/issues.
- Collaborated closely with the development team to ensure accuracy and up-to-date information, as well as identify and report bugs or issues during testing.
- Tested the app on multiple platforms, including iOS and Android, and worked with the development team to optimize its performance for each platform.
- Gained experience in software testing, documentation writing, and project management.

PROJECTS

University Event Management System

2023 – 2024

Technologies: JavaScript, Node.js, MongoDB, React.js

- Designed and developed a responsive Event Management System using React.js for frontend and Node.js/Express.js for backend.
- Implemented MongoDB with Mongoose for efficient data storage and management of event and participant information.
- Integrated JWT-based authentication to secure user endpoints and manage user sessions effectively.
- Engineered automatic certificate generation using pdfkit and dynamic HTML templates via Handlebars, enhancing user experience with seamless certificate issuance.
- Deployed the application on AWS EC2, ensuring high availability and implementing continuous integration/deployment with GitHub Actions.

E-commerce Website

Jan 2022 – Apr 2022

Technologies: JavaScript, React.js, Node.js, MongoDB

- Led the development of a comprehensive E-commerce website using JavaScript technologies including React.js for the frontend and Node.js/Express.js for the backend.
- Designed and implemented a responsive and engaging user interface using HTML/CSS and React.js, ensuring seamless shopping experiences across devices.
- Integrated MongoDB to store product catalog, user profiles, and order information, leveraging Mongoose for efficient data modeling and management.
- Developed RESTful APIs with Node.js and Express.js for functionalities such as user authentication, product browsing, shopping cart management, and order processing.
- Implemented payment gateway integration (e.g., Stripe or PayPal) to facilitate secure online transactions, enhancing user trust and convenience.

LEADERSHIP / EXTRACURRICULAR

Champion, Tourism Student Conclave India, 2023

Oct 10-11, 2023

DTORR Student Conclave 2023, Banaras Hindu University

- Secured the championship title at DTORR Student Conclave 2023, representing Banaras Hindu University among top universities in India.
- Demonstrated leadership and strategic prowess during competition rounds from Oct. 10, 2023 to Oct. 11, 2023.
- Collaborated closely with team members, leveraging diverse skills to excel in various competition categories.

Indian Council for Cultural Relations Scholarship Recipient

2020 – Present

Banaras Hindu University

- Awarded the prestigious ICCR Scholarship to study at Banaras Hindu University from 2020 to Present.
- Studied Bachelor of Arts in English and now studying for a Masters of Arts in English and continuously contributing to academic and cultural exchange initiatives between Bangladesh and India.
- Engaged in cross-cultural activities, promoting international understanding and collaboration.