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M28, Nurjahan Road, Mohammadpur 1207,
Dhaka, Bangladesh

SKILLS

- Digital Marketing
- SEO
- Content Writer
- Web Design
- Lead Generation
- Adobe Photoshop

EDUCATION

B.A / HONOURS

GROUP: English
Tejgaon Colege
2019 - Present

H.S.C

GROUP: Marketing
Rayekdaha Technical and BM College
2015- 2017

S.S.C

GROUP: Science
Madhukhali Pilot High School
2014 -2015

LANGUAGE

Bangla
English

MUHAMMAD FAHAD MOLLA

DIGITAL MARKETER | SEO EXPART

I am a qualified and professional SEO expert. I identify and correct SEO errors using Google Search Console, implement technical SEO changes, perform content audits to ensure our articles follow the best SEO practices, create and optimize content silos, and create monthly reports to help us analyze and improve SEO performance.

EXPERIENCE

SEO EXPART

DIANA HOST

2022-2023

- Optimizing the company's web pages and content across all platforms
- My responsible high-level content analysis and keyword research to ensure alignment of content, tags, and titles with organic search strategies.
- Defines and tracks relevant KPIs such as conversation rate, click rate, and bounce rate

SEO INTERN

HOST THE WEBSITE

2021 - 2022

- Auditing existing websites, Competitive research and benchmarking.
- Keyword research, Content writing and optimization.
- On-page & Off-page optimization.
- Amazon affiliate marketing & Google AdSense
- Monitoring and evaluating results and building reports on those results.

DIGITAL MARKETING

LEARNING & EARNING DEVELOPMENT PROJECT

2020 - 2021

- Social media campaigns & Email Marketing
- SEO & web development projects
- Lead Generation
- Clickable Html Email Signature
- Produce website and social media content.