

# Md Sadik

## Advance Knowledgeable SEO Specialist

Bishwamberpur,  
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- Highly Efficient Search Engine Optimization Specialist with over 2+ years of Experience
- Proven ability to increase organic traffic
- Understand user intent before doing keyword research and analysis, because it is vital to success of any SEO campaign
- Deep content analysis, focus on user friendly content
- Advance knowledge on backlinks strategy

## EXPERIENCE

### Concentrix, United States — Search Engine Optimization specialist

Aug 2021 - PRESENT

- Developed and Implemented SEO Strategies which significantly the website ranking and attract more potential customers to the website
- Took average CTR for 10 Keywords from 20% to 35%
- Preferred Informational and the reader friendly reports
- Stayed up-to-date with the newest SEO guideline and trends

I'm doing complete SEO for this company from last 1 years and increase their organic traffic 20x.

### Bouygues Construction, Australia — Full Website SEO

Jun 2021 - Dec 2021

- Develop content strategy, create user friendly content plan to rank on top 3 in the google search result. In the 1st 3 month we increase 10x organic traffic
- Improved ranking from page 5 to top 4 positions for 5 competitions keywords
- Reduce this website bounce rate from 23% to 1%

I'm working with this website at last 6 month for boost organic traffic and increase Keyword ranking positions

## EDUCATION

### Rotargown High School and college, — S.S.C

Jan 2013 - Feb 2019

## SKILLS

- Keyword Analysis
- Keyword Research
- Content Analysis
- Full Website Audit
- On-Page Setup
- Competitors analysis
- On-page SEO
- Google Search Console Setup
- Google Analytics Setup
- Sitemap Create
- Robots.txt Create
- Canonical URL Setup
- Redirection
- PageSpeed Optimization
- Linkbuilding
- Guest Posting
- Weekly & Monthly Report

## AWARDS

- HubSpot Academy.
- Moz SEO Essentials Certificate. Directive
- Google Digital Garage
- Yoast Academy.
- SEMrush Academy.

## LANGUAGES

- English
- Bengli

## **PROJECTS**

### **1. Royal Generic website optimization — Organic traffic growth**

- SEO Plan
- Website Audit
- Competitors analysis
- Onpage SEO
- Off-page SEO
- PageSpeed Optimaizations
- Tecnical SEO
- Monthly Report

### **2. Builder's Choice, Inc. — Technical SEO**

- Website Audit
- 404 Redirections
- Broken Links fix
- Crawling and indexing issue fix
- PageSpeed Optimaizations
- Tecnical SEO Report

### **3. Powered Solutions LLC— Organic traffic growth**

- SEO Plan
- Website Audit
- Competitors Analysis
- Content Gap Analysis
- On-Page SEO
- Advance backlinks strategy
- PageSpeed Optimaizations
- Tecnical SEO
- Monthly Report