



## PROFILE INFO

Assists the department head in carrying out digital marketing companies work closely with the marketing head for digital promotions and others. My communication skills are excellent, and I have a strong commitment to research.



Phone  
+8801990034834



Email  
bdibrahimraj@gmail.com



Address  
Rajshahi-6201, Dhaka, Bangladesh

## MD. IBRAHIM HOSSAIN

### MY SKILLS

#### PERSONAL SKILLS

- Social Media Marketing/SSM
- Search Engine Marketing/SEM
- Strategy Planning
- SEO
- WordPress Web Design & Development.
- Google My Business Profile Set Up.
- Business Management

#### LANGUAGE SKILLS

Bangla 100%



English 90%



Hindi 100%



### REFERENCE

#### Abu Sufian

Faculty Member  
Digital Marketing Training  
Creative IT Institute

✉ a.sufian.cit.bd@gmail.com

#### Dr. Mamun Hossen

MBBS(RMC)  
FCPS Part-1(Medicine)  
BMD Creg: A-89276

☎ +8801723139479

✉ hossainmamun53rmc@gmail.com

### WORK EXPERIENCE

June 2023  
PRESENT

#### CREATIVE IT INSTITUTE

- Digital Marketer & SEO SPECIALIST

JAN 2021  
FEB 2022

#### ROYALGENERIC

- Social Media Marketing Specialist

OCT 2018  
MAY 2020

#### FREEDOM IT INSTITUTE

- WordPress Web Design & Developer.

### MY EDUCATION

MAY 2017  
FEB 2024

#### NATIONAL UNIVERSITY

- BSC (Botany)

AUG 2022  
FEB 2023

#### CREATIVE IT INSTITUTE

- PROFESSIONAL DIGITAL MARKETING

JUN 2016  
FEB 2017

#### MASJID MISSINO SCHOOL & COLLEGE

- Science
- Result: 5.00 out of 4.42



## PROFILE INFO

"Experienced marketing professional with a proven track record of developing and executing successful campaigns across multiple channels. Skilled in market research, strategic planning, and project management, with a strong ability to analyze data and drive results. Passionate about creating impactful content and building strong relationships with customers. Seeking a challenging role in a dynamic company that values creativity and innovation."



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# MD. IBRAHIM HOSSAIN

## RECIPIENT

TO:  
Creative IT Institute

House#7, Road#4,  
Momtaz Plaza (4th floor),  
Dhanmondi,  
Dhaka - 1205, BANGLADESH

DATE:  
20 JUNE 2023

## COVER LETTER

Dear Sir,

I am writing to express my interest in the Digital Marketer position at your IT Company. As a highly motivated and results-driven professional with over 3 years of experience in the digital marketing industry, I am confident that I possess the skills and experience necessary to make a valuable contribution to your team.

My experience spans a variety of industries, including Creative IT Institute & I have successfully managed multiple digital marketing campaigns across various channels, including social media, Google ADS Campaign, PPC, SEO & content marketing. I am confident in my ability to create and execute successful digital marketing strategies that meet business objectives, increase brand awareness & drive conversions.

In my current role at Company, I have been responsible for managing the company's digital marketing efforts and have consistently achieved significant growth in website traffic and lead generation. I have also implemented various marketing automation tools to streamline processes, improve customer engagement, and increase revenue.

My experience in working with cross-functional teams, analyzing data to inform marketing decisions, and staying up-to-date with the latest trends in digital marketing makes me a strong candidate for this position. I am passionate about driving growth and achieving results, and I am excited about the opportunity to bring my expertise to your team.

Thank you for considering my application. I look forward to the opportunity to further discuss my qualifications and how I can contribute to your organization's success.

Sincerely,

Yours faithfully,

*Ibrahim*

Ibrahim Hossain