

Beauty Obianuju Ohia

Talented Snr.UX/UI designer with 4 years of experience, constantly seeking opportunities to develop my skills and make a significant impact in the tech industry. Through my extensive research and passion for technology.

WORK EXPERIENCE

*Babban Gona Farmer Services, **Snr.UI/UX Designer**, Jan 2022 - Present*
Lagos, Nigeria.

- I conducted landscape analysis, competitor benchmarking, business analysis, Intensive user research, visited farmers, field officers, operators, to empathize, observe and gain a deep understanding of the user needs. Sketching, mind mapping, user flow, flow charts, information architecture, flowcharts, personas, interaction design, interaction models, wireframing, static and interactive prototypes, documentation, requirement specification.
- Updating new features with the already existing design system
- Collaborating with PM's to create user flows for new features
- Spearheaded in-house staffs how to navigate through the applications
- Creating in-house icons on illustrator
- Transferring the brand strength through the interface of the product.
- Pioneered the creation of the farmer's Design system.

*Wallets Africa, **Product Designer**, Nov 2021 - Mar 2022 (Contract)*
Lagos, Nigeria

I spent the last 5 months working closely with the CEO and the engineers at Wallet Africa on:

- Enhancing the design system, and adding new components that fits modern design
- Working closely with the engineers to improve the quality of design.
- Enhancement of the (Business) user onboarding process, the goal was to make the experience seamless and smooth for new customers
- Wallet gave me the opportunity to explore other areas like frontend web application development using HTML, CSS
- Creating new features that correspond with the already existing business model.

*Zkteco West Africa, **Product Designer**, Mar 2021 - Sep 2021*
Remote.

- Conducted research by interviewing users, external customers and various stakeholders.
- Collaborated with teammates to deliver valuable features meeting business and customer needs.
- Engineered prototypes to support research and usability testing.
- Delivered user support to clients to train, educate and answer questions.
- Communicated with product managers and teammates (designers) to translate project requirements and business

*WoodCore Hq., **UI/UX Designer**, Jan 2020 - Mar 2021*

Remote.

My career in Fintech took a leap from this position, I was able to single-handle designing and implementing financials, enterprise inclusive banking interfaces.

- Gather and evaluate user requirements in collaboration with product managers and engineers
- Illustrate design ideas using storyboards, process flows and site maps design graphic user interface elements, like menus, tabs, and widgets
- Build page navigation buttons and search fields
- Develop UI mockups and prototypes that clearly illustrate how the application function and look like
- Create original designs, images, sketches, and tables.
- Prepare and present rough drafts to internal teams and key stakeholders.

Afrihealth Limited, Product Designer, Jan 2021 - Sep 2021(Contract)
United Kingdom.

- I was outsourced by afrihealth to help their design team create new features for their application.

EDUCATION

Freecode Camp
2019

[Show Credential](#)

HNG Internship
2020

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Bachelor of Science Communication:
Igbinedion University, Benin.

VOLUNTEER WORK

Codenest Africa

I taught over 500 kids on User Interface & Experience Design and how to use technology to better their environment.